



# What will you do with an extra \$150?

As a Kaiser Permanente member, you can earn up to \$150 in rewards for completing simple, healthy activities. Each time you finish an activity, rewards are added to your Kaiser Permanente rewards Visa® prepaid card. Use it to treat yourself at a wide range of popular places to shop.

## Take the first step toward a healthier you

- Choose your health adventure: fitness, self-care, or healthy eating.
- Complete simple activities designed to help you build healthy habits that stick.
- Earn as you go. You'll get your first reward just for signing up.



Start your journey to better health  
at [kp.org/rewards](https://kp.org/rewards).



Kaiser Permanente rewards is not available to KPIF, Medicaid, and Medicare members. Kaiser Permanente rewards is currently available to adult members in commercial small group plans in Colorado and Georgia. In 2026, the program will be available to adult members of small group and large group plans in Colorado, Georgia, the Mid-Atlantic States, and the Northwest.

Rewards earnings are taxable. It is a member's responsibility to report the reward amounts earned when they file their tax return.

The Kaiser Permanente rewards Visa® prepaid card is issued by The Bancorp Bank, N.A., Member FDIC, pursuant to a license from Visa® U.S.A. Inc. and may not be used everywhere Visa debit cards are accepted.

For guidance on eligible retailers and items, sign in to [kp.org](https://kp.org) or the Kaiser Permanente app and navigate to rewards. Exclusions apply. Alcohol, tobacco, and firearms are not eligible for purchase.

